

DARINE BENAMARA

Entrepreneur | International Speaker | Author | Founder of The Smart Woman



THE SMART *W*OMAN

" if you don't promote yourself then, no one else will" - Darine

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DARINE BENAMARA



Meet Darine BenAmara, a determined and passionate woman who was recognized by the White House as one of the 100 Young Global Leaders and Entrepreneurs, invited for the Give1Project Summit, 2016.

As Founder and CEO of The Smart Woman, Darine is on a mission to meet the needs of women in corporate and women entrepreneurs, locally and globally, in terms of effective networking strategies (how to connect with decision-makers, how to have access to more opportunities, etc.) and self-promotion (how to communicate effectively and consistently online and offline), so they can present, promote and position themselves as expert in their field.

Since launching in March 2018, Darine has trained and spoken in front of 1,000+ women and has built relationships with thousands of women worldwide. With over 10 years of experience in women's capacity building, across 10 different countries, Darine brings an impressive skills set to the table for her clients and community, spanning everything from growing self-confidence, developing effective networking and communication skills, building an online presence with the ultimate goal to build a cohesive professional image online and offline.

Featured in Huffington Post, and a highly requested speaker and panelist, Darine's signature no-BS style speaks for itself. Darine's clients love her because of her passion and unshakeable commitment to helping women shine a spotlight on their own expertise, and promote themselves with confidence.

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SIGNATURE TOPICS

THINK BIG. START SMART: HOW TO PROMOTE YOURSELF ONLINE & OFFLINE

It doesn't matter how much knowledge you have if no one knows who you are, what you do and what's in for them.
In this session attendees will learn how to:

Identify their uniqueness, Set up their goals, Strategize and create an action plan to develop a professional image
that positively shapes people's perception of their company

- Includes accompanying digital e-guide for attendees

POWERFUL CONNECTIONS: BUILD YOUR DREAM NETWORK

Effective networking can help you accomplish your ambitions. In this session attendees will learn how to:

Build strong relationships (the genuine, mutually beneficial, enduring kind)
Be creative and create simple ways to connect
Develop follow-up strategies and be of value for their network

- Includes accompanying digital e-guide for attendees

EXPRESS YOURSELF WITH CONFIDENCE

Talking to people that you don't know can be intimidating but let me tell you something, learning how to talk to
strangers is a game-changer. Connecting with a new person brings the opportunity for personal and professional
growth, new perspectives and business opportunities. In this session attendees will learn how to:

Network Naturally, Make a Good First Impression, Start and End Networking Conversations without being awkward

- Includes accompanying digital e-guide for attendees

FROM THE POOREST CITY OF FRANCE TO CEO OF TWO GLOBAL COMPANIES

In this talk, I share how adversity, resilience and determination helped me defy the odds and make my
dream into a reality.

EXPERTISE TOPICS

- ✓ STRATEGIC NETWORKING
- ✓ BRAND BUILDING
- ✓ DIVERSITY (BEING THE ONLY ONE)
- ✓ ENTREPRENEURSHIP
- ✓ DOING BUSINESS IN AFRICA
- ✓ SELF-AWARENESS AND SELF-CONFIDENCE



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TESTIMONIALS

I've spent the last 10 years working with women suffering from lack of confidence and facing barriers keeping them from high-power networking. It's about time we build the capacity of the women in your company. Here's why I'm the perfect person to help you, and here's proof to back it up:



Dahlia Wilson · 1st
Human Resources Professional
3m

Darine BenAmara is a truly captivating speaker who has a radiating passion for helping improve the way we look at networking. I really enjoyed her speech at Lean In Canada and continue to enjoy the lessons she shares! Thank you Darine!
[#networking](#) [#speaker](#)



Karlena [redacted] shared a post.
23 hrs · 🌐

This woman is the real deal! Last night I was having discussion with some women about how frustrated we are with people saying they want to empower women, but they do it because it's "trendy". With the influx of women empowerment events and initiatives it's hard to believe it's done because they actually care about women empowerment, which is beyond a one time event where you get high off the inspiration.

Darine BenAmara breaks all of that. She sees empowerment from a practical and tangible experience and I know that's why I was drawn to her.

Hi Darine,
I really enjoyed the workshop you held yesterday on how to build use and maintain your network. I learned a lot and really found your "secrets to successful networking" helpful. Anyways, I thought I'd reach out to you and let you know that are truly inspiring.
Best,
Sara [redacted]

Sara · 8:06 PM

Thank you for a beautiful evening on last Saturday. I was reminiscing on you talk and pinch myself when I remember you saying "follow up , follow up , follow up."
I do struggle in this area and I think I am scared because of the fear of rejection. Thank you again, I pledge to really follow up. I pray you are having a fabulous week .
👉

drtesa I must admit, I'm an avid reader and have read some pretty awesome books in the last few months. This book is no different. I purchased it yesterday at the Global Power Tour-Houston and read it from cover to cover! If you are looking for a "How-To" on networking, this is perfect! Darine not only gives you step-by-step instructions but also includes planning worksheets to map out your networking strategy. Way to go Darine! The world is a better place because of your generosity in sharing your knowledge to empower ALL woman.



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NOTABLE AUDIENCES



Empowered lives.
Resilient nations.



U.S. Chamber of Commerce



The Jamaica Chamber of Commerce



United Nations Entity for Gender Equality and the Empowerment of Women



Royal Bank of Canada



L'ORÉAL CANADA

LEAN IN

SEPHORA



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DARINE'S BOOK AVAILABLE FOR ATTENDEES



The Smart Woman Guide to Networking is the first step-by-step guide to help you gain clarity, set up your own objectives and develop your effective networking strategy one chapter at a time.

[Available on Amazon: https://lnkd.in/gs4KExM](https://lnkd.in/gs4KExM)

For bulk order over 10 books, please send an email at contact@thesmartwmn.com

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